





## CONTENTS

|                      |    |
|----------------------|----|
| Letter to Supporters | 4  |
| 2022 in Review       | 6  |
| Beyond Water         | 8  |
| Milestones           | 12 |
| District Spotlight   | 16 |
| National Impact      | 20 |
| Global Map           | 22 |
| Our Strategy         | 26 |
| Financials           | 28 |
| Donor List           | 30 |
| What's Next          | 36 |

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*On the cover: Casta washes fresh vegetables at the tap right outside her home in Cochabamba, Bolivia.*

*This page: A view of Cascas, one of the municipalities Water For People works with in Peru.*



## OUR VISION

A world where every person has access to reliable and safe water and sanitation services.

## OUR MISSION

Water For People exists to promote the development of high-quality drinking water and sanitation services, accessible to all, and sustained by strong communities, businesses, and governments.

## OUR VALUES



Accountability



Courage



Empowerment



Partnership



Transparency





Eight years ago, the United Nations put out a strong call to action for peace and prosperity for people and the planet in the form of 17 Sustainable Development Goals (SDGs) to reach by 2030. How to meet SDG 6 – water and sanitation for all – became the driving force for our Destination 2030 strategy, which you can read more about on page 26.

As we see daily in our work, the water crisis is also at the center of many other global crises – from health to gender inequity to economic instability. Water is foundational for all other aspects of human development.

According to a recent United Nations report, the world is already behind in truly addressing the global water and sanitation crisis and achieving SDG 6. Urgent, innovative action is desperately needed.

We share this not in hopelessness, but in extreme hope – we have the teams to do this. Across the nine country programs in Latin America, Asia, and Africa, Water For People colleagues are working with community members and local and national governments to bring lasting change in water, sanitation, and hygiene issues every single day. You'll see that impact in this report.

You'll also read about our newest country program in Tanzania and the global alliance we co-founded because we truly believe we have a greater impact collectively. It's in our strategies, our relationships, our programs, and even our new Co-CEO model.

Thank you for believing in our work, supporting our work, and sharing our work. Together, we can end the water crisis for the more than 2 billion people who urgently need it.



**Samson Hailu Bekele**  
Co-CEO



**Mark Duey**  
Co-CEO



**Eleanor Allen**  
Board Chair





**"Thank you for believing in our work, supporting our work, and sharing our work."**

Co-CEO Samson Hailu Bekele speaks with other Water For People leaders in a team session.





Samrun stands with a water jug near her home in West Bengal, India.

# 2022 IN REVIEW

Water For People's Everyone Forever model aims to reach every family, community, school, and health clinic with lasting water, sanitation, and hygiene (WASH) services. See more about how we're reaching milestones in these areas on page 12.

At the same time, we're scaling system-strengthening approaches throughout the countries where we work – ultimately accelerating their progress toward SDG 6, universal water and sanitation services.

We're honored to share with you these achievements of local and national efforts from 2022.

## 2022 PROGRESS

---



**229,682**

people reached with new or improved water services



**171**

schools with access to improved WASH



**296,767**

people reached with new or improved sanitation services



**22**

health clinics with access to improved WASH



**228,393**

people reached with hygiene education



**505**

communities with new or improved water service

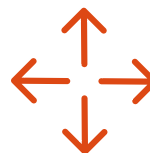
## 2022 NATIONAL IMPACT

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**6**

countries supported a recent national WASH sector strength assessment



**36**

sub-national areas scaled system-strengthening approaches



# BEYOND WATER



We see how water and sanitation access are not isolated issues but interconnected with the environment, health, and prosperity of communities, countries, and entire regions.

## Climate

Climate change affects water access for people worldwide through more devastating weather events and the associated floods, droughts, storms, and landslides. We're building resilience so that communities and people survive climate change.

## Health

No one should die from a preventable disease. And yet, poor water and sanitation conditions are responsible for over 829,000 deaths from diarrhea each year. Protecting water sources, safely disposing of waste, reaching hospitals with reliable water access, and hygiene training in schools and communities all contribute to saving lives and livelihoods.

## Equity

Globally, women and girls are responsible for water collection in 8 out of 10 households without water on site. This burden impacts every aspect of a young girl's life – education, health, economic opportunity, and safe childbirth. From training women in business and civic leadership to establishing menstrual hygiene centers in schools, we're promoting equity and opportunity.

## Economic Development

In 2022, entrepreneurial trainings enhanced the work of pump mechanics, water sellers, pit emptiers, and hardware shop owners around the world. Their businesses now contribute to the sustainability and longevity of water and sanitation services in their communities and establish economic stability for their families.







**“Water and sanitation flow through every aspect of sustainable development. Access to these essential services are human rights. A well-managed water cycle is critical to human society and the integrity of the natural environment.”**

**– United Nations Water**

Berina tends to her vegetable garden that she can water thanks to her community's water access in Rulindo, Rwanda.





## ELEAZAR HUAMÁN NARRO

Asunción, Peru



Climate

Eleazar is a high school teacher passionate about bringing to life climate and conservation issues. On any given school day, Eleazar can just as easily be found outside with his students, demonstrating the interconnectedness of the environment around them. He attended a training hosted by Water For People, where he learned about bringing climate and conservation issues to life.

School programs like these are crucial to the sustainability of Water For People's work – students take their knowledge and passion home, spreading awareness through the community.

**"I believe my work that promotes water, sanitation, hygiene, and environmental culture is important so that in the future, my students can make the best decisions to ensure that everyone in their community will have access to water and sanitation – forever."**

From caring for plants and trees to lessons on conserving water and maintaining the taps, he's helping raise a new generation that will champion and advocate for the world around them.



## NURSE ALICE TUMUSIIME

Kamwenge, Uganda



Health

Alice is a nurse at Kamwenge Health Center IV, overseeing the maternity ward. She knows it's challenging to provide hygienic care without an adequate water supply. "COVID meant we had to double the amount of water we were using in order to meet handwashing demand." But this demand meant water wasn't always available from the tap.

**"This made it difficult for me as a nursing officer to choose where to allocate the water and at what times."**

When the water was off, the hospital relied on rainwater harvesting tanks or the staff and patients walking to the nearby community to collect water.

Water For People supported the health center by building three handwashing stations called WASHaLOTs. These stations promote improved hygiene, are connected directly to the water system for a reliable supply, and automatically dispense the appropriate amount for handwashing. "This helps us have adequate water for other uses, like in the ward, which helps improve my job and patient health."





## MARGARET YESAYA

Chikwawa, Malawi



### Equity

Margaret experienced a significant burden collecting water for her family. “We had challenges with water here, and women were in great need.” Margaret walked for over an hour in search of water every day.

“It was hard for us women to do household chores due to the inaccessibility of water. Preparing my kids for school was even harder. My kids were late for classes most of the time, and some children from other families had to drop out of school.”

In 2022, Water For People constructed a solar-powered water system, with water now piped directly to the community.

**“In September 2022, it dawned on us – we now have safe water within our villages. We have taps everywhere. And this water has brought freedom to us women as we can now do other income-generating activities. We are so happy.”**

The women in Margaret’s community now have time. Time with their families, time to rest, and time to engage in small-scale business and farming, thus increasing their households’ incomes.



## SIXTO MENDEZ

Atlántida, Honduras



### Economic Development

In Sixto’s rural town in northern Honduras, there is no public sewage system. Instead, families choose to build septic tanks. But as those filled up, there were no emptying services. And the overaccumulation of sludge can cause the collapse of the septic tank, contaminating the groundwater and risking health.

This need is where Sixto saw an opportunity. He heard Water For People had a program to promote businesses that offer sanitation services in rural communities. After administrative, marketing, and technical training from Water For People, Sixto’s family business was off the ground.

**“At first, people found it strange that our job was to clean up fecal sludge, but my family and I are happy that we could see an opportunity where others only saw problems.”**

By emptying the septic tanks and disposing of waste, Sixto is improving community health and providing for his family. “Six months ago, we started offering the septic tank emptying service, and now we have work every single day.”

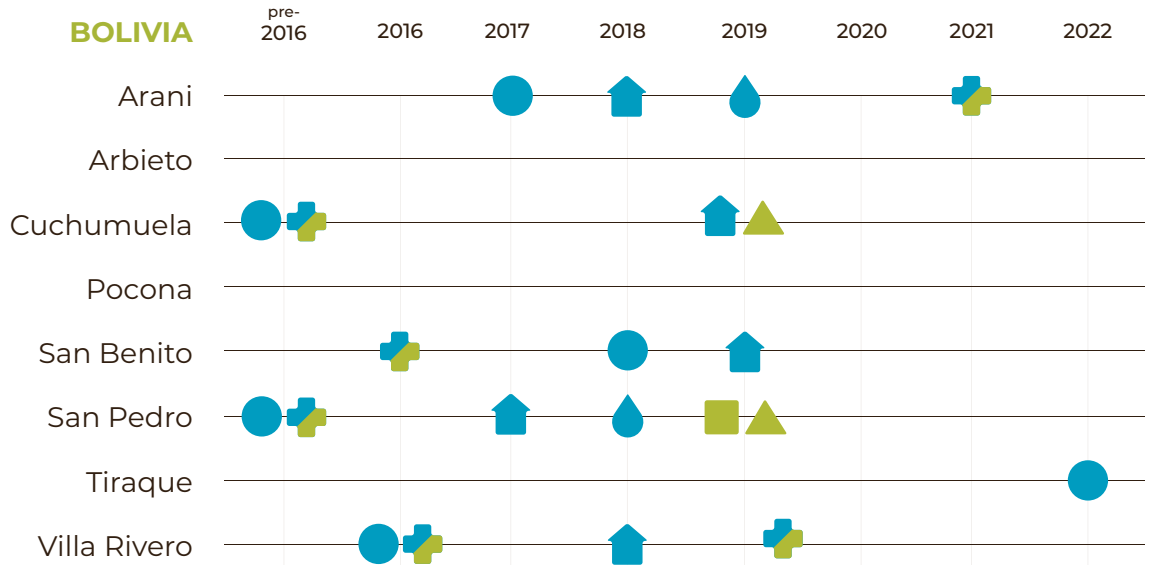


# MILESTONES

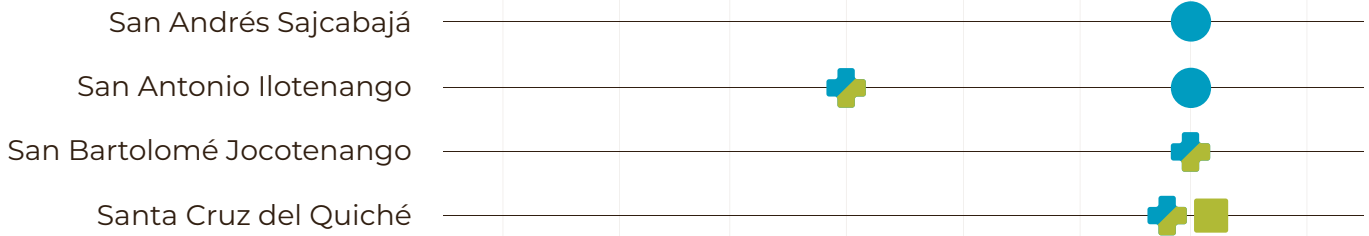
MEASURING EVERYONE FOREVER

## LATIN AMERICA

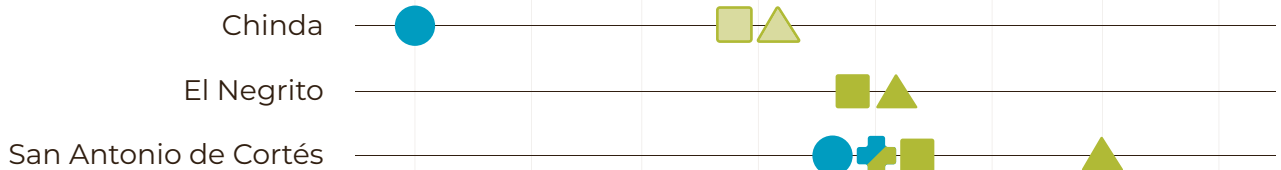
### BOLIVIA



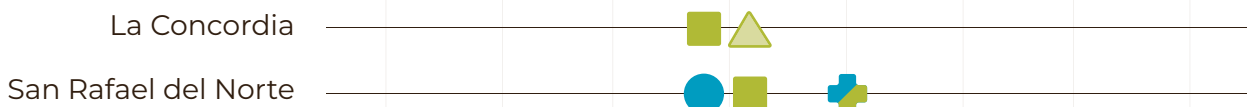
### GUATEMALA



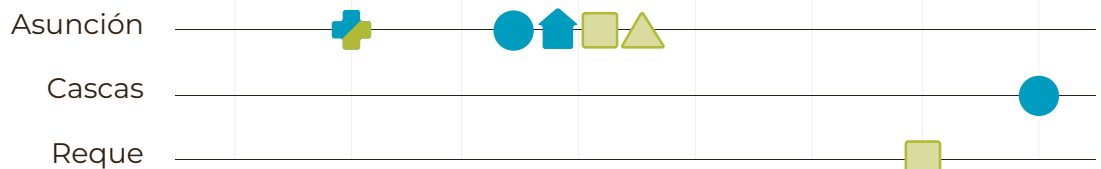
### HONDURAS



### NICARAGUA

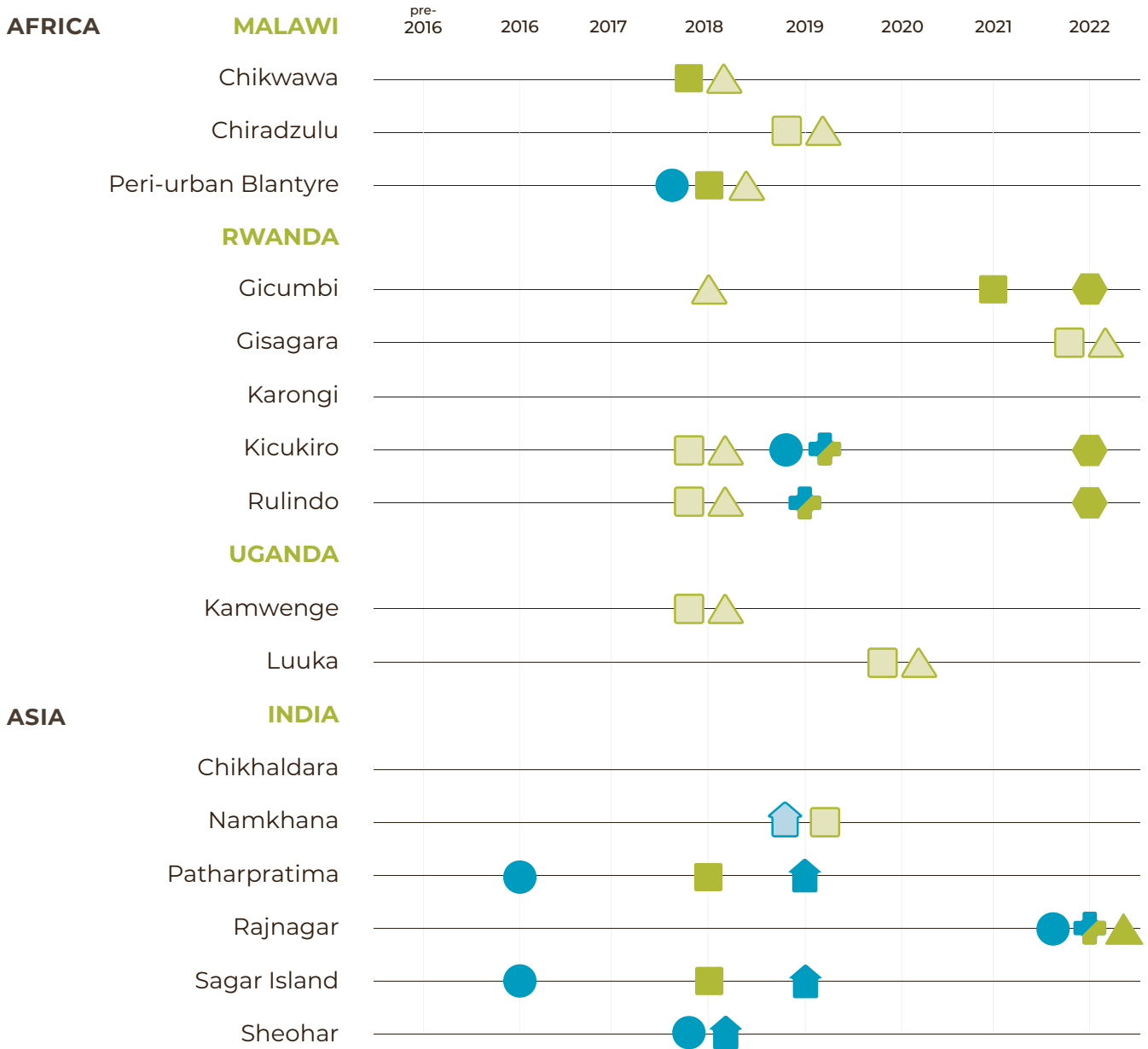


### PERU





Water For People and our local partners collect data to determine Everyone and Forever milestones. **Everyone** looks at sanitation and water services at the household, community, and public institution (school or health clinic) levels. **Forever** considers the sustainability of the services maintained by communities and districts. More on sustainability is on page 14. Each year, these milestones help guide our plans, priorities, and celebrations.



**EVERYONE MILESTONES**

- Water – Every household
- Water – Every community
- Water and Sanitation – Every public institution
- Sanitation – 90% of households with basic coverage
- Sanitation – 75% of households with safely managed sludge

**FOREVER MILESTONES**

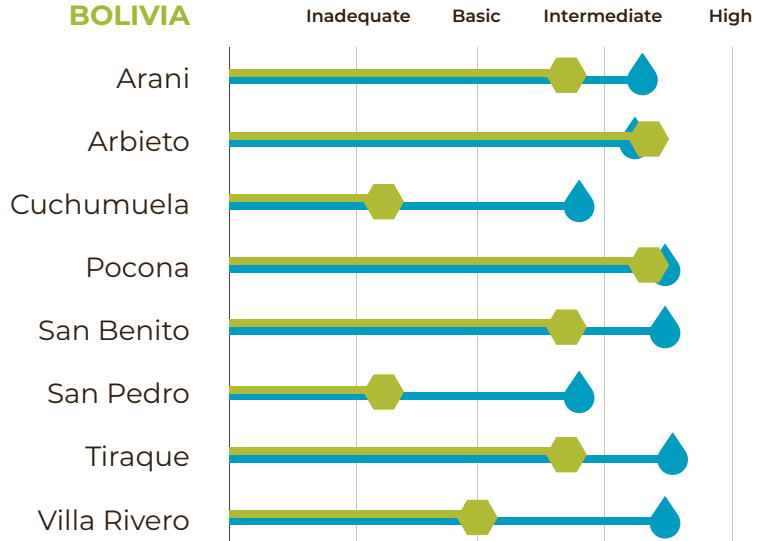
- Water – Sustainable service
- Sanitation – Sustainable service
- Lightly shaded and outlined shapes indicate milestone achieved prior to or with limited contribution from Water For People

# MONITORING THE SUSTAINABILITY OF SERVICES

## LATIN AMERICA

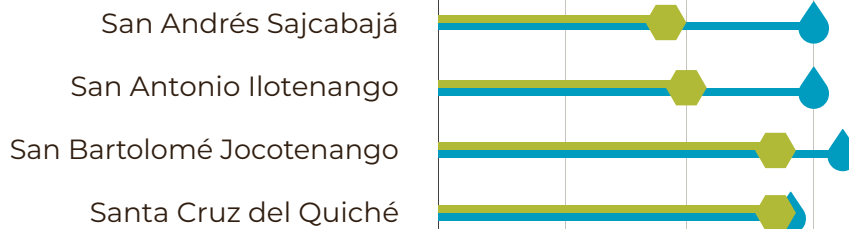
-  Sanitation sustainability level progress as of 2022
-  Water sustainability level progress as of 2022

### BOLIVIA



*A district has established sustainable water and/or sanitation services!*

### GUATEMALA



### HONDURAS



### NICARAGUA



### PERU

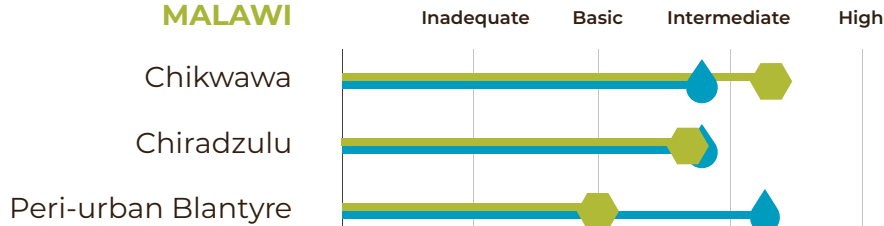




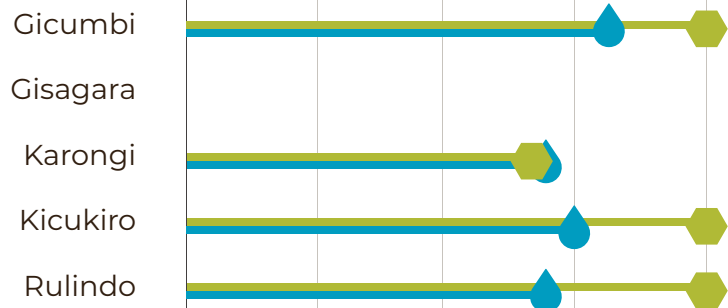
Water For People harnesses data to measure progress toward sustainability using our Sustainable Services Checklist. This means that we consider a variety of metrics as we work toward our goal of exiting a district – leaving an independent, high level of water and sanitation service delivery.

**AFRICA**

**MALAWI**



**RWANDA**

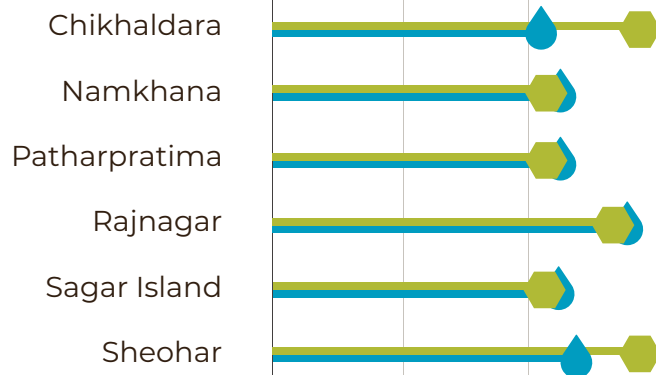


**UGANDA**



**ASIA**

**INDIA**



**SUSTAINABILITY SERVICES CHECKLIST INDICATORS**

| WATER  |   |                              | SANITATION  |
|--|---|------------------------------|---|
| Service Authority                                | Service Provider                                    | WRM                          | Service Authority   |
| Structure<br>Finance<br>Management<br>Monitoring | Structure<br>Finance<br>Operations &<br>Maintenance | Water Resource<br>Management | Finance<br>Monitoring<br>Structure & Management<br>Service Provider (additional indicators in India only) |

# CUCHUMUELA

## DISTRICT SPOTLIGHT

We're bringing an in-depth look into one of the partner areas where we work: Cuchumuela, Bolivia.



In 2012, the Ministry of the Environment and Water in Bolivia recognized Cuchumuela as the country's first rural municipality to achieve full drinking water coverage for 100% of the population – a feat that has earned attention from neighboring municipalities and the national government.

**Over the years, Water For People's long-term partnership and work with the municipality has included:**

- Designing contextually appropriate water systems and collaborating with the local communities to lay the pipes
- Developing plans to protect water sources
- Training local water committees on ongoing operation and maintenance
- Introducing micrometers to manage family water usage
- Calculating appropriate tariff payments
- Tracking progress through monitoring and evaluation
- Supporting access to sanitation markets to promote dignified and healthy bathrooms

In 2007, Water For People focused efforts on four rural municipalities in Bolivia, including Cuchumuela. Irrigation and drinking water needs were putting pressure on the area's few springs and rivers. In 2010, the local government showed that 61% of the population did not have access to drinking water systems.

### DEMOGRAPHICS



**42**

Square miles



**14**

Communities



**1,571**

People



**5**

Schools



**2**

Health clinics



## Everyone Forever Milestones Reached

Every community has reliable water service

2012



2014



Every school and clinic has reliable water and sanitation service

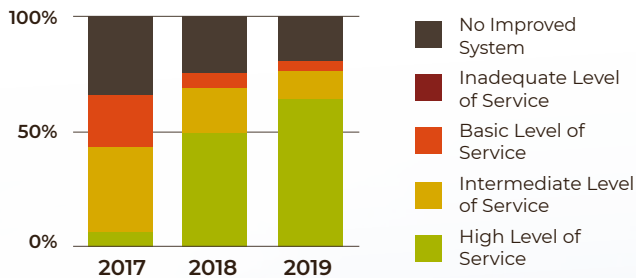
Every household is using reliable water services

2019



75% of households with safely managed sludge

We use **levels of services** to track water and sanitation progress. After 2019, the municipality began collecting its own data. The chart below shows household sanitation levels – an area Cuchumuela is focused on for improvements.



**Today**, Cuchumuela protects water sources, conducts monitoring, increases the number of families with toilets through an incentive initiative, and has a legal framework that prioritizes maintaining a high level of water service. Next on the horizon, Water For People will move to the transition phase in preparation for exiting the municipality. Because that's what Everyone Forever is about – strong, independent communities and systems.



**DAVID GUEVARA**

*Former Mayor of Cuchumuela (2015-2021)*

“During my first administration, from 2005-2009, I decided to resolve the water issue – to provide water to my people. When we presented the project to Water For People, we focused on the construction of a drinking water system for the whole community.”



**EULALIA ORELLANA**

*Community member*

“For me, our water is joy. I’m happy because I have water right in my yard. I sleep happily, and my children do too. I no longer wake up in the middle of the night worried about water. The sacrifice no longer exists.”



**ALAN GÁLVEZ**

*Mayor of Cuchumuela (2021-2026)*

“We have plans for the future with water here. We have a nursery and want to plant trees to protect the water tributaries.”





◀ In Cuchumuela, most people are farmers, and 60% of the agricultural production is focused on mushrooms.



▲ “As community members, we helped with the labor of installing all the pipes. We also supported with the maintenance of the water tanks.” – Alan Gálvez, Mayor of Cuchumuela (2021-2026)







Meet the people of Cuchumuela and watch their progress at [waterforpeople.org/cuchumuela](https://waterforpeople.org/cuchumuela)

◀ “Our mothers woke us at 5 am. The day was long, but you had to run because you had an hour to look for water, have breakfast, and then go to school. Then you would come back from school, and you had to go again to collect water.”  
– Virginia Acuña, President of the Municipal Council of Cuchumuela



▲ “Now, all families have water in their homes. Many have ecological toilets. They don’t get as sick as before – the quality of life has improved.”  
– Diana Quisbert, doctor in Cuchumuela

◀ Water For People supports Cuchumuela with strategic, native tree planting to conserve and restore watersheds and help promote water security.

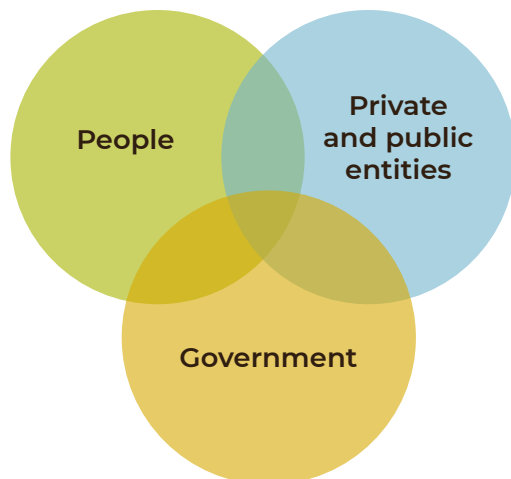


# NATIONAL IMPACT

## AND INFLUENCE

Water For People aims to see SDG 6 achieved in all the countries where we work. Partnering with governments and strengthening national systems is necessary for making that happen and, therefore, crucial to our work.

Water For People ensures lasting water and sanitation services by strengthening the relationships between, and capacities of, governments (those who have a responsibility for ensuring services are provided), private entities and public utilities (those who provide the services), and the people (those who receive and pay for the services). We're simultaneously working bottom-up locally, and top-down with government partners – involving all stakeholders – to deliver access to safe water faster and forever.



Here are just a few of the ways our teams are building relationships, making an impact, and inspiring large-scale change within their countries.







## GUATEMALA

Supporting the newly installed Vice Ministry of Water in Guatemala in prioritizing water and sanitation, creating the legal basis and resources for municipal WASH offices, and building a national system for monitoring rural services.



## BOLIVIA

Leveraging political will and institutional agreements to support the implementation of the Everyone Forever model in 20 of the most vulnerable municipalities in Bolivia.



## INDIA

Providing technical assistance to state governments to strengthen systems for effective delivery of large investment programs for drinking water and sanitation services to communities.



## RWANDA

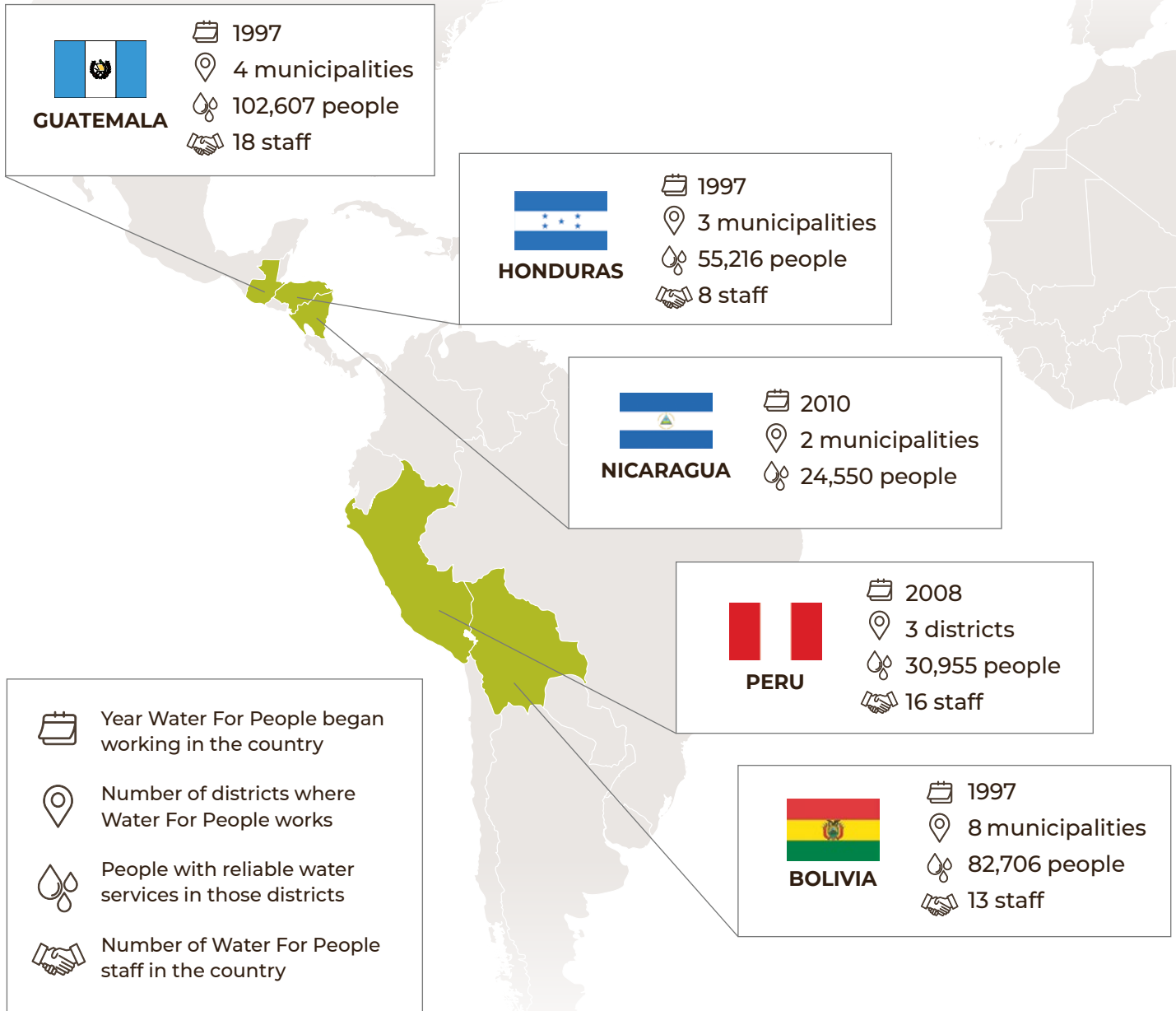
Working with 15 districts (of 30) to build budgeted WASH plans to mobilize funds. Also advising the Ministry of Infrastructure in revising and upgrading the newly launched National WASH Monitoring Information System.

**“At the end of the day,  
sustainable access is only  
as good as government  
leadership and ownership.”**

**– Samson Hailu Bekele**  
*Co-CEO, Water For People*

# GLOBAL MAP

Thanks to our teams across the globe, Water For People is supporting countries in achieving lasting access to water, sanitation, and hygiene services that are resilient in the face of climate change, equitable to all, and bring health and prosperity to communities.



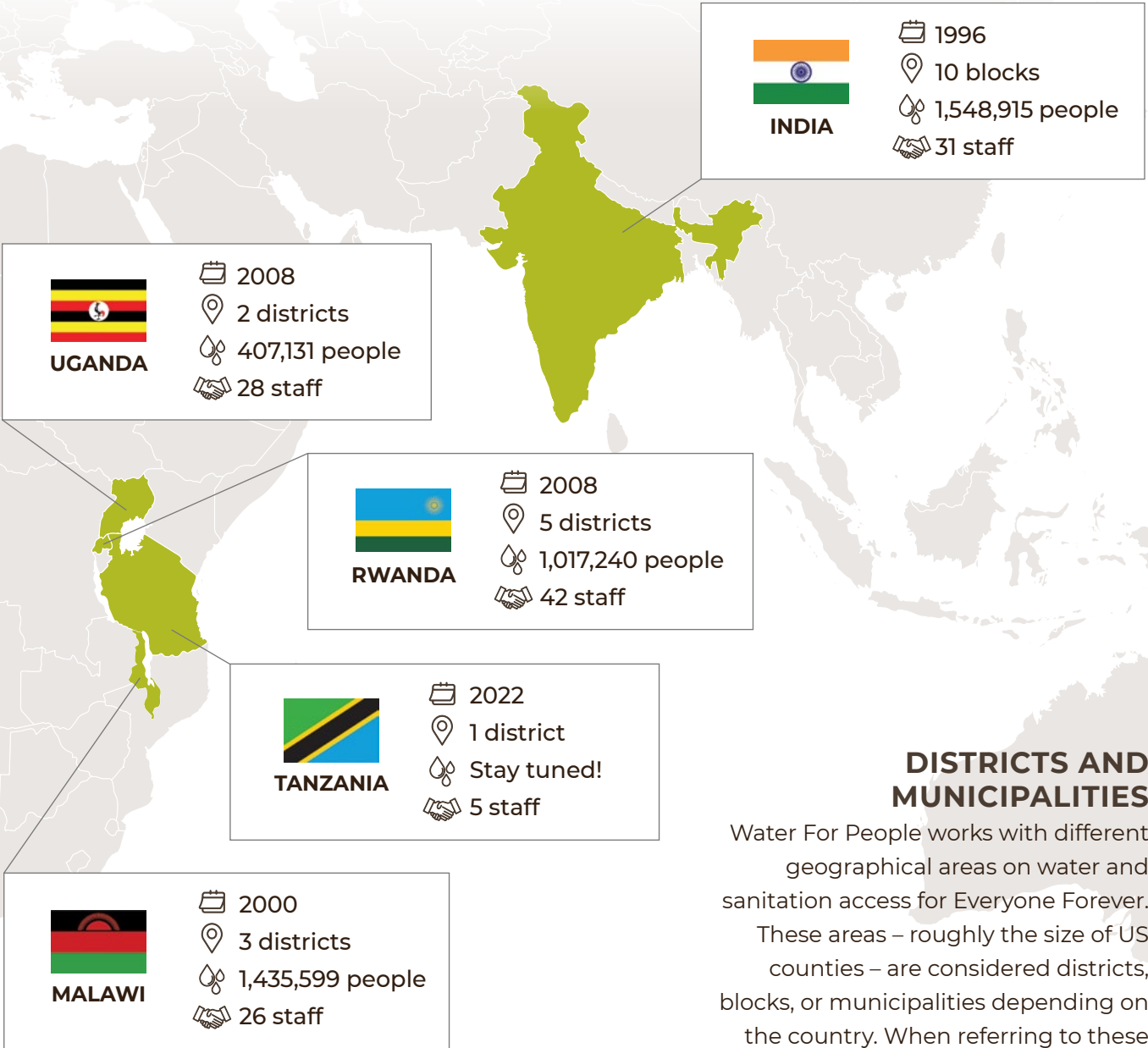
## NICARAGUA

After extensive deliberation, Water For People made the difficult decision to close the Nicaragua country program at the end of 2022. The challenging political environment meant our team could no longer effectively carry out their work. We did not make this decision lightly, especially considering the impact this has on the communities and team. Our staff hope their years of effort and progress will continue to benefit the people of Nicaragua.



## TANZANIA

In 2022, Water For People launched a country program in Tanzania – the first expansion to a new country in 12 years. We made this choice after developing criteria that considered where we could drive the greatest impact. The new team members are based in Dodoma, the capital city, and are focused on Everyone Forever work in the nearby Mpwapwa district. Read more by visiting [waterforpeople.org/tanzania](http://waterforpeople.org/tanzania).



## DISTRICTS AND MUNICIPALITIES

Water For People works with different geographical areas on water and sanitation access for Everyone Forever. These areas – roughly the size of US counties – are considered districts, blocks, or municipalities depending on the country. When referring to these collective areas we use the term district.

## GLOBAL NUMBERS

|   |   |  |
|---|---|--|
| <p><b>1991</b></p> <p>Year Water For People was founded</p> | <p><b>40</b></p> <p>Districts where Water For People worked in 2022</p> | <p><b>4.7M</b></p> <p>People with reliable water services in those districts</p> |
|---|---|--|





Emeteio, Mateo, Luis, Juana, Apolinario, Antonio, Lidia, and Sebastian stand together in the town of Xesic II. As members of the local water committee, they advocate, organize, and help maintain their community's water service in Santa Cruz del Quiché, Guatemala.





# OUR STRATEGY

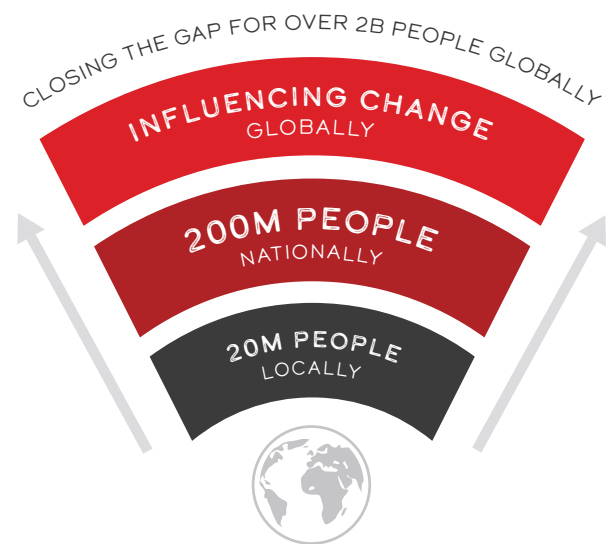
## DESTINATION 2030

For over a decade, Water For People has been urgently working with local governments, communities, and partners to implement lasting water and sanitation access in nine countries. We've developed and proven an effective model, Everyone Forever, but there are millions more people to reach. We must move faster, and we must work bigger.

Destination 2030 is our response to this need to increase our impact radically. **It's a collective effort, guided by partnerships and local, national, and global strategies that all aim to hasten progress** toward achieving the United Nations Sustainable Development Goal 6 – clean water and sanitation for all by 2030.

Tanzania Country Director Rehema Tukai said, "For me, it's the meeting of the minds – and the opportunity to do that is now because there is that renewed essence of why we need water. COVID-19 was a good reminder of why we need water, and the Sustainable

Development Goals give us another push. And because we have been a player for over 30 years, I think it's our responsibility to make sure that what we've learned doesn't stay within our organization but is taken out there so that it can influence practices of even the new organizations that are coming into the sector to understand how change can happen much quicker."



### OUR DESTINATION 2030 STRATEGY INCLUDES:

- Co-founding the One For All global alliance alongside our partner IRC
- Developing a joint framework and goals to promote shared accountability
- Setting ambitious targets to strengthen water and sanitation systems that serve millions of people by working at the local, national, and global levels
- Sharing resources, learnings, and expertise with One For All alliance members and other partners
- Scaling our Everyone Forever model to more districts, countries, and regions

Learn more at [oneforallalliance.org](https://oneforallalliance.org)





"It's something  
that keeps us  
awake at night,  
in a good way."

– Bishwadeep Ghose  
*India Country Director*



# FINANCIALS

All financials are in US dollars

## Income Statement Comparison | September 30, 2021 and 2022

|   | 2021              | 2022              |
|---|-------------------|-------------------|
| REVENUE                                 |                   |                   |
| Contributions, Grants, and Sponsorships | \$ 20,028,450     | \$ 41,020,911     |
| Other                                   | 1,115,049         | 167,968           |
| <b>Total Revenue</b>                    | <b>21,143,499</b> | <b>41,188,879</b> |
| EXPENSES                                |                   |                   |
| Program                                 | 18,127,341        | 25,675,301        |
| Management and General                  | 2,584,627         | 3,576,599         |
| Fundraising                             | 1,368,964         | 1,764,553         |
| <b>Total Expenses</b>                   | <b>22,080,932</b> | <b>31,016,453</b> |
| <b>Change in Net Asset</b>              | <b>(937,433)</b>  | <b>10,172,426</b> |

## Balance Sheet Comparison | September 30, 2021 and 2022

|                           | 2021              | 2022              |
|---------------------------|-------------------|-------------------|
| ASSETS                    |                   |                   |
| Current                   | \$ 14,610,214     | \$ 26,341,150     |
| Long-term                 | 1,567,418         | 2,849,990         |
| <b>Total Asset</b>        | <b>16,177,632</b> | <b>29,191,140</b> |
| LIABILITIES               |                   |                   |
| Current                   | 4,057,872         | 6,050,808         |
| Long-term                 | -                 | 848,146           |
| <b>Total Liability</b>    | <b>4,057,872</b>  | <b>6,898,954</b>  |
| <b>Total Net Assets</b>   | <b>12,119,760</b> | <b>22,292,186</b> |
| Without Donor Restriction | 8,287,526         | 20,146,182        |
| With Donor Restriction    | 3,832,234         | 2,146,004         |

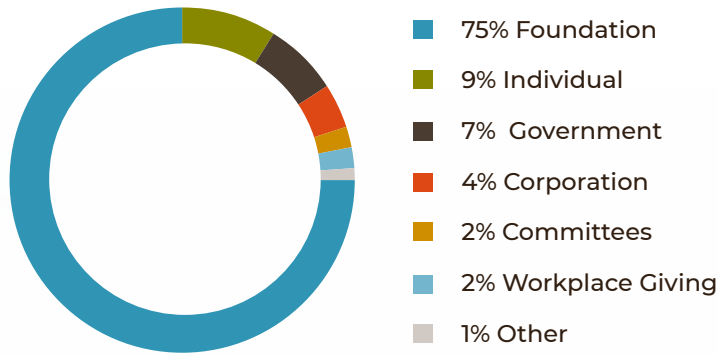


In the final month of our 2022 fiscal year, Water For People received a transformational, unrestricted gift of \$15 million from philanthropic leader MacKenzie Scott. While not part of budget projections and reflected as a surplus, this donation – given without restrictions – means that we can truly catalyze our Destination 2030 strategy.

**“We are so grateful to MacKenzie Scott for her belief in our mission and her trust in our local teams to create generational impact around the world. We are committed to leveraging this investment to ensure everyone has access to safe and reliable water services, forever.”**

**– Katherine Williford**  
*Chief Growth Officer*

### 2022 Revenue Sources



### 2022 Expense by Region

\*In addition, the Water For People India Trust at a local level expensed \$1.2M, which is not included in Water For People financials.



### 2022 Expense Allocation



Water For People has earned a 4-star rating from Charity Navigator for 18 years. This distinction places our organization in the top 1% of all charities. The Candid Gold Seal of Transparency indicates our commitment to transparency.

A view of the mountainsides in Santa Cruz del Quiché, Guatemala.

# DONOR LIST

Generous donors like you are making the critical work of reaching Everyone Forever possible. Thank you for your continued support and commitment to providing safe water and sanitation.

## Donations from October 1, 2021 - September 30, 2022

### Everyone Forever Global Strategic Partners

#### *\$1 million+*

Anonymous (1)  
charity: water  
The Church of Jesus Christ of Latter-day Saints  
Focusing Philanthropy  
MacKenzie Scott  
Sea Grape Foundation  
United States Agency for International Development

### Everyone Forever Visionaries

#### *\$500,000 - \$999,999*

Kimberly-Clark Corporation

### Everyone Forever Champions

#### *\$250,000 - \$499,999*

Anonymous (1)  
Caterpillar Foundation  
Jacobs and Employees  
Osprey Foundation  
Raw Sugar Living  
The Stephen & Sandy Rosenthal Family Foundation  
UNICEF  
Estate of Mitsuru Yasuhara

### Everyone Forever Leaders

#### *\$100,000 - \$249,999*

Anonymous (1)  
American Water and Employees  
Autodesk Foundation  
Bentley Systems and Employees  
Brenntag and Employees  
Carollo Engineers and Employees  
CDM Smith and Employees  
Indiana Section AWWA  
IRC International Water & Sanitation Centre  
Kampala Capital City Authority  
New Jersey Section AWWA

One Drop Foundation  
Pictet Group Foundation  
Skoll Foundation  
The Spurlino Foundation  
Terraboost  
Texas Section AWWA & Texas WEA  
Trimble Foundation

### Everyone Forever Advocates

#### *\$50,000 - \$99,999*

AECOM and Employees  
Water for All  
Kay and Tim Bradley  
Brown and Caldwell and Employees  
California-Nevada Section AWWA  
Colgate-Palmolive and Employees  
Deutsche Gesellschaft für Internationale Zusammenarbeit  
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Students in Birbhum, India gather in front of their school's new bathrooms.





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