

# IMPACT REPORT

2024



water for people



## OUR MISSION

Water For People exists to promote the development of high-quality drinking water and sanitation services, accessible to all, and sustained by strong communities, businesses, and governments.

## OUR VISION

A world where every person has access to reliable and safe water and sanitation services.

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*This report was written and designed by people, not AI.*

## OUR VALUES IN ACTION



### Collective Transformation

**We believe in the power of collective action.** We share our strengths and learnings with partners because collaboration leads to richer ideas and more robust solutions. Through our co-founding of the One For All alliance, we integrate and amplify our strengths so that together, we can improve the water and sanitation systems that impact millions.



### Environmental Stewardship

**We are committed to being responsible stewards of the environment.** We believe climate action and the protection of water resources are essential for the long-term health of people and the planet. Our Environmental Stewardship Policy guides our efforts to reduce carbon emissions and environmental impacts from operations, while embedding climate change adaptation and resilience across our work.



### Integrity

**We act honestly and transparently to inspire trust.** We build and support systems that are ethical, equitable, and effective. For 20 years, Water For People has earned a 4-star Charity Navigator rating – a rare distinction that reflects our commitment to transparency and accountability.



### Courage

**We encourage brave exploration of new ideas and informed risk-taking.** Innovation requires stepping into the unknown. That's why Water For People began working in the United States for the first time – recognizing that over 2 million Americans lack access to running water and basic plumbing. While continuing our impact work in Africa, Latin America, and Asia, we're also influencing the global conversation about people left behind in high-income countries.



### Amplify All Voices

**By putting people first, celebrating diversity, and pursuing justice, we prioritize our shared humanity.** We amplify local voices while investing in the well-being, skills, and opportunities for all. Water For People is committed to hiring and shifting decision-making closest to where work is being carried out – growing our global team across the three continents where we work.



*On the cover: A technician opens the water tap at a new pump station in Gisagara, Rwanda.*

*On the facing page: A community member waters trees at the local nursery in Guatemala.*





Over 2 billion people in the world still lack clean water. And 3.5 billion people don't have a decent toilet. This is a crisis.

On top of this, most people are experiencing climate change *through* water – too much, too little, or too polluted. These increasing environmental changes already have, and will continue to, affect people's health, livelihoods, and water access. Those who live in low- and middle-income countries have the most to lose in the face of climate disasters as hurricanes, floods, and droughts grow more severe.

**I believe even one person without clean water and a toilet is unacceptable.**

This belief drives me – and drives all of us at Water For People – every single day. It's the heart of our Everyone Forever approach: reaching every family, health clinic, and school with lasting water and sanitation access.

**Everyone** means no one is left behind. It's the rural family far from the nearest town, the student with a disability, the pregnant mother, the elderly parent whose children have moved away – it's everyone.

**Forever** means lasting, long-term solutions that keep water flowing for generations. And with climate change intensifying, resilience must be embedded into everything we do.

This year, we concluded the first phase of Destination 2030 – our overarching strategy to close the gap for the 2 billion people in the world without safe, reliable water and sanitation access.

We know what's working, and we know we need to accelerate. We're deepening collaboration, enhancing climate resilience, and tailoring our approaches to meet the needs of each region. And we know this critical work is only possible with you, our dedicated community of supporters, walking alongside us.

**Thank you for powering the impact you see reflected in this report.** Together, we will change lives with safe water, sanitation, and hygiene access for Everyone Forever.

Because anything less is unacceptable.



Mark Duey  
CEO



Mark first crossed paths with Water For People while serving as a Peace Corps Volunteer in Honduras. He joined Water For People in 2008, coordinating a school water, sanitation, and hygiene program across Central America. Over the past 17 years, Mark has led teams and strategies across the organization. Today, he leads alongside the Global Leadership Team, with members representing each region where Water For People works.

Global  
Leadership  
Team



Jody Debs  
Chief Finance  
and Admin.  
Officer



Bishwadeep  
Ghose  
Country  
Director, India



Cate Nimanya  
Regional Director,  
Africa



Daniel Oporto  
Regional  
Director, Latin  
America



Mario  
Velásquez  
Country Director  
Committee Chair



Kate Verlaan  
Chief Growth  
Officer





Rosa fills a bowl with water at her family's new water tap in Tiraque, Bolivia.

# 2024 IN REVIEW

Through the Everyone Forever model, Water For People aims to reach every household, school, health clinic, and community with lasting water, sanitation, and hygiene services.

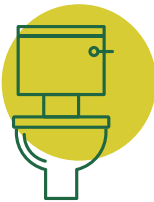
These numbers reflect our local work in Everyone Forever districts, with hundreds of thousands of lives changed, thanks to our teams, partners, and supporters.

## LASTING CHANGE

Everyone Forever succeeds when we partner with governments from local to national levels. Our goal is for communities, districts, and countries to have lasting water services – long after Water For People steps away.



**521,258**  
People reached with new or improved water services



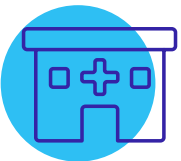
**638,072**  
People reached with new or improved sanitation services



**484,820**  
People reached with hygiene education



**233**  
Schools with access to improved water, sanitation, and hygiene



**55**  
Health clinics with access to improved water, sanitation, and hygiene



**748**  
Communities with new or improved water services



# WHAT GOES INTO THESE NUMBERS?

Here are examples of Water For People’s Everyone Forever work with local governments and communities:

## Water

- Protecting water sources and initiating conservation activities.
- Building new or repairing broken water systems that reach household taps, community water points, schools, and health clinics.
- Testing and treating water to meet government standards for quality.
- Building capacity of local governments and technicians to finance and maintain water systems.

## Sanitation

- Educating about improved bathrooms and the benefits for health and dignity.
- Encouraging families to build toilets through incentives and microfinance loans.
- Training local masons and entrepreneurs to construct bathrooms, create business plans, and stock supplies.
- Implementing new technologies and tools for safe waste management and treatment.

## Hygiene

- Developing lessons for schools about handwashing and good hygiene.
- Building handwashing stations to go with bathrooms in schools and health clinics.
- Educating and providing resources for women and girls to manage their periods with dignity.
- Sharing messages through games, plays, and art to reinforce healthy hygiene habits.



Local Progress

**5.4 million**

people's lives impacted by water access



Drinking water in Guatemala



Checking a water meter in Rwanda



New latrines in Uganda



A performance on hygiene in India



Speaking with officials in Uganda



Women training to be plumbers in Bolivia



Training governments on data collection in Tanzania



Liza Rivera representing Water For People on stage

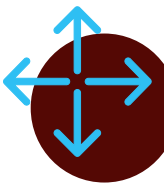
# HOW DO WE CREATE LASTING CHANGE BEYOND A LOCAL LEVEL?

It starts with our Everyone Forever work in communities and expands all the way to supporting national efforts that can impact entire countries’ populations with lasting water, sanitation, and hygiene access.

This means we’re enabling progress toward reaching Everyone Forever, not only in the districts where we currently work, but in every district of every country where we work.

## This includes activities like:

- Advocating for national laws and policies that establish funding, regulation, and staffing for water and sanitation at every level of government.
- Collaborating across ministries and departments to strengthen coordination and informed decision-making.
- Designing plans and funding models to mobilize greater national investment in water, sanitation, and hygiene.
- Equipping governments with the tools, training, and data needed to monitor water, sanitation, and hygiene services across an entire country.
- Protecting water sources by promoting policies and practices that safeguard the environment and help countries adapt to increasingly unpredictable weather.



National Progress

**14 million**

people reached with strengthened water, sanitation, and hygiene systems



# MILESTONES

MEASURING EVERYONE FOREVER

2024
Milestones Achieved

Basic Sanitation Everyone Milestone

- Cuchumuela, Bolivia

Public Institution Everyone Milestone

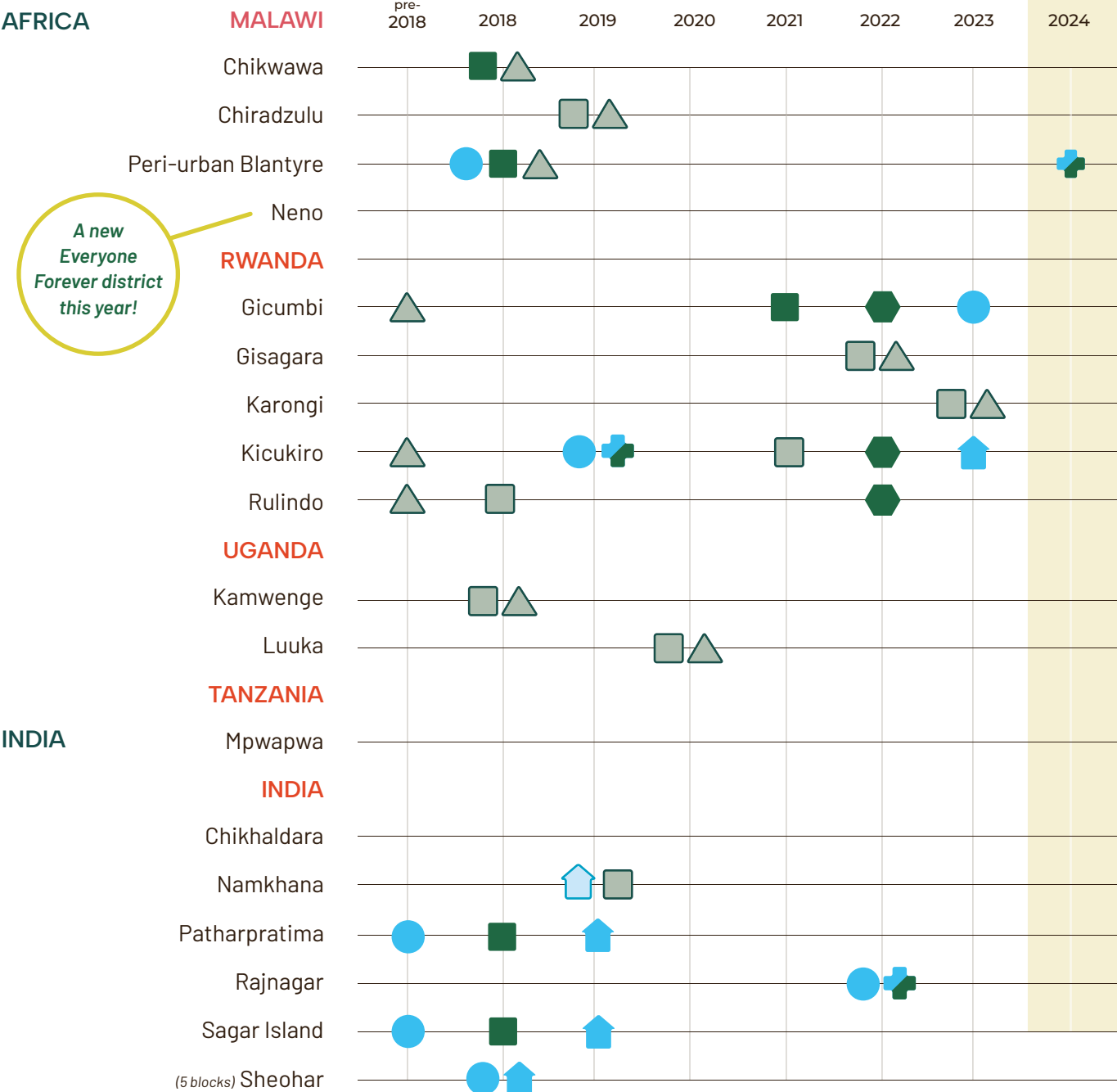
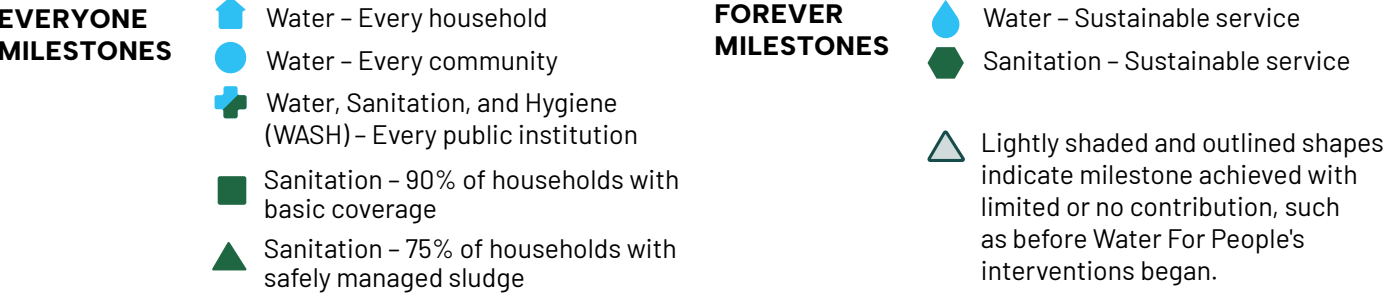
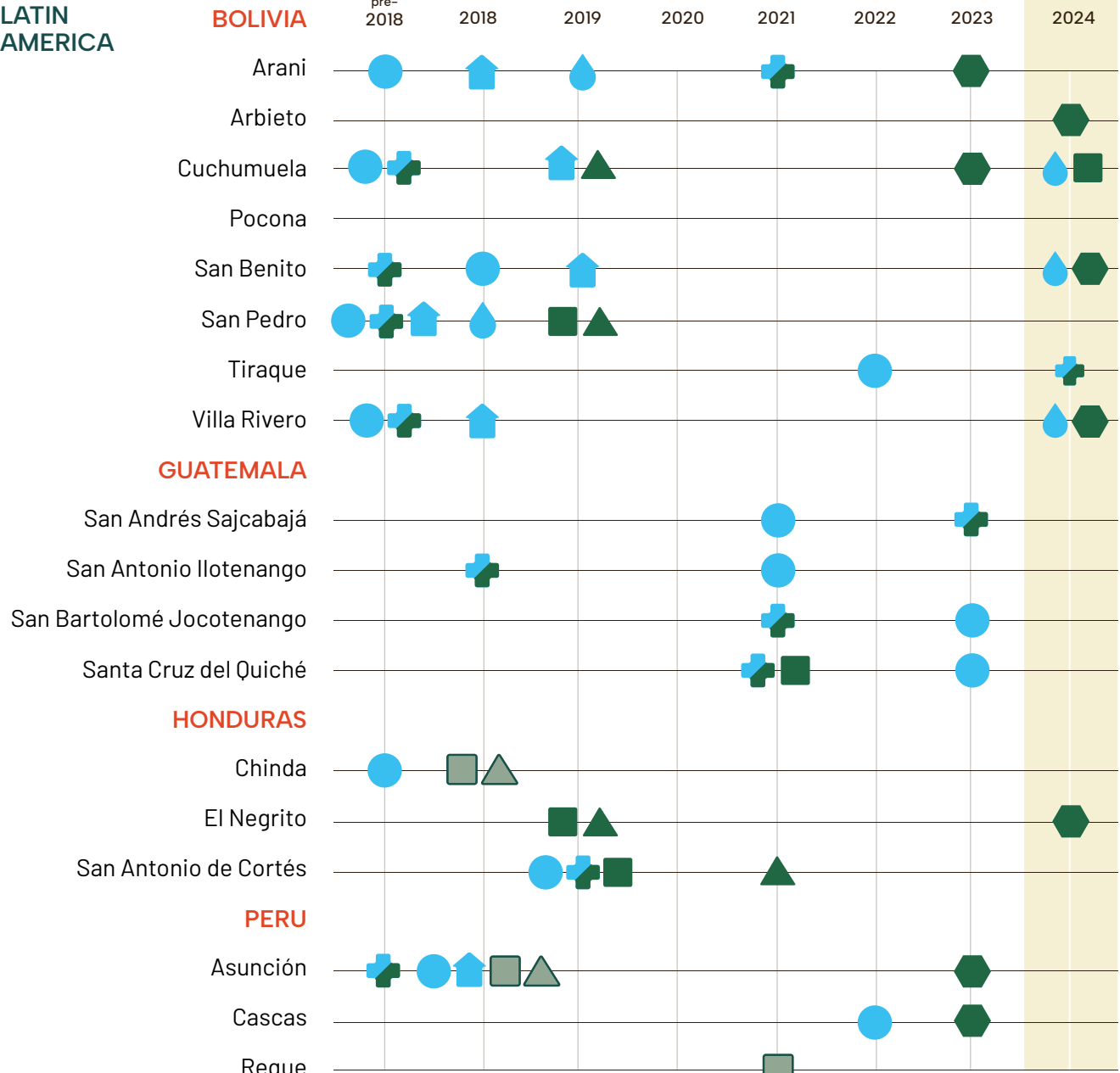
- Tiraque, Bolivia
- Peri-Urban Blantyre, Malawi

Water Forever Milestone

- Cuchumuela, Bolivia
- San Benito, Bolivia
- Villa Rivero, Bolivia

Sanitation Forever Milestone

- Arbieto, Bolivia
- San Benito, Bolivia
- Villa Rivero, Bolivia
- El Negrito, Honduras



Water For People and our local partners collect data to determine Everyone and Forever milestones. **Everyone** measures sanitation and water services at the household, community, and public institution (school or health clinic) levels. **Forever** considers the sustainability of the services maintained by communities and districts. Each year, these milestones help guide our plans, priorities, and celebrations.





*Luci uses her water tap at home in  
San Bartolome Jocotenango, Guatemala*



# WATER IS AT THE CENTER OF EVERYTHING

A person's access to water and sanitation is connected to their health and well-being, education and economic opportunities, and ability to withstand the impacts of climate change and other stressors. It's the foundation for our ability to thrive.



## HEALTH

We can't have adequate health without safe water. A family drinking from a contaminated water source can lead to serious illness from diseases like cholera. This means parents may be unable to work and children may miss school. Time and money are spent visiting a healthcare center. But what if that medical center lacks reliable clean water, safely managed sanitation, and sufficient handwashing? Both patients and medical providers are at risk of spreading disease.

**1.4 million deaths could be prevented each year with safe water, sanitation, and hygiene access.<sup>1</sup>**

Water For People's work includes protecting water sources, safely managing human waste, reaching hospitals and clinics with reliable water and sanitation access, and providing hygiene training in schools and communities – because no one should die from a preventable disease.



## EDUCATION

Without education, cycles of poverty can continue from one generation to the next. A young child may wake up and, instead of getting ready and going to school, first walk to collect water for their family. When they arrive, they may be late and exhausted, which affects their ability to learn. And if the school lacks safe, reliable water and private, well-maintained bathrooms? They'll miss classes and fall behind, missing out on crucial skills and opportunities.

**An additional year of education for girls in Africa leads to a 14% increase in future income.<sup>2</sup>**

Water For People ensures every school in a district has water access and bathrooms. But infrastructure alone isn't enough – hygiene education is also key. We support schools in teaching health, handwashing, and how to maintain new water and sanitation facilities. Children then take these lessons home, spreading healthy habits in their families and communities.

**"Water and sanitation flow through every aspect of sustainable development. Access to these essential services is a human right. A well-managed water cycle is critical to human society and the integrity of the natural environment."**

– United Nations Water



## LIVELIHOODS

High poverty often overlaps with low access to drinking water and sanitation.<sup>3</sup> A farmer can't grow food if water is contaminated or unavailable. A plumber can't repair a broken pump if they don't have the tools or training. A shop owner can't stay open if they're sick with a waterborne illness. These overlaps limit people's ability to live in good health, earn an income, and support their families.

**Tackling diarrhea worldwide can generate \$86 billion per year in increased productivity and reduced health costs.<sup>4</sup>**

At Water For People, we don't just see how water and sanitation access improve livelihoods – we help create those opportunities. We support local businesses like hand pump mechanics, water sellers, pit latrine emptiers, and hardware shop owners. Through entrepreneurial training, microfinance connections, and support for water and climate-friendly job transitions, we're helping people build stable incomes while keeping services flowing in their communities.



## GENDER

Around the world, women and girls bear the brunt of the water and sanitation crisis. A woman may wake before sunrise every day to start walking for water. A young girl may drop out of school because she can't manage her period when there are no bathrooms, and monthly absences mean she falls behind. A mother in labor may need to deliver her baby without clean water. Women and girls without bathrooms at home are more likely to feel unsafe walking alone at night and face safety risks.

**Globally, women and girls are responsible for water collection in 7 out of 10 households without water at their homes.<sup>5</sup>**

With safe water close to home, women reclaim time for jobs, education, and rest. Water For People promotes equity and opportunity through training women in business and civic leadership, establishing menstrual hygiene changing rooms and education in schools, bringing women's voices into the design and operation of water systems, and ensuring access to the dignity and privacy of bathrooms. When women and girls have equitable access to water and sanitation, they have more time, choices, and opportunities to thrive.

- 1 World Health Organization (WHO), *Water, sanitation, and hygiene: burden of diseases*, 2019
- 2 World Bank Group, *Comparable Estimates of Returns to Schooling Around the World*, 2014
- 3 World Bank Group, *Water for Shared Prosperity*, 2024
- 4 The Economist, *Harnessing the economic benefits of investment in water, sanitation, and hygiene in Africa*, 2023
- 5 WHO/UNICEF Joint Monitoring Program, *Progress on household drinking water, sanitation, and hygiene (WASH) 2000-2022: Special focus on Gender*, 2023



HEALTH



Championing Hygiene

Kirehe, Rwanda

Emilienne Ahobantegeye began noticing a pattern with her children. “I used to see multiple cases of disease and frequently visited the local health center to treat my children. I attribute this to a lack of hygiene,” she says. That realization motivated Emilienne to make a change.

With training from Water For People’s Isoko y’Ubuzima project, she learned about safe sanitation and hygiene practices. She borrowed funds from her local savings group to build an improved latrine and install a handwashing station at home.

Seeing the positive impact of this investment on her family’s health and quality of life motivated Emilienne.

**“Our health changed after I constructed an improved latrine. I’ve been going around the community to ensure more people have improved latrines,” she shares.**

Now Emilienne is a health and hygiene champion in her community, speaking during community gatherings and conducting home visits. Her advocacy is already making a difference: She’s led outreach to 30 neighbors, and eight households have built improved latrines. Emilienne is improving her village’s health, dignity, and well-being – one household latrine at a time.

EDUCATION



Persevering for Education

Chiradzulu, Malawi

Phaiyce has persevered to reach secondary school. At 14, she’s preparing to take exams this year. Yet millions of students won’t reach this point in their education as they drop out due to poor water, sanitation, and hygiene at school.

**“I will be sitting for the national examination. But I can assure you, learning without water, toilet doors, and changing rooms for us girls was not easy,” says Phaiyce.**

At her primary school toilets didn’t have doors, and there was no private space to manage their periods. These challenges caused many girls to miss class or leave school entirely.

Water For People partnered with the school to build private, accessible toilets for girls, boys, and teachers, including a dedicated changing room for girls and stalls for students with disabilities. A solar-powered water system now brings piped water to the school and the surrounding community.

“I am so excited!” says Phaiyce. “We now have privacy since these new toilets have doors and a wall covering the front, and we have a room for changing sanitary pads. We also have a handwashing facility and piped water right at school.”

Phaiyce had to persevere, and now future students won’t have to overcome these obstacles.

LIVELIHOODS



Selling Toilets

Sheohar, India

Dharanidhar Kumar, known to friends as DK, has earned another nickname: The Toilet Seller.

Already very involved in community development, DK heard about a sanitation business training opportunity from Water For People. Alongside nine others, DK learned about toilet construction, supply chains, and marketing.

**“Water For People trained us not only in building a variety of toilets, but also equipped us with the right marketing techniques to sell them,” explains DK.**

“My business improved as people started to appreciate the importance of toilets,” he says. “I knew I hadn’t made a mistake getting into this business.” On his busiest days, DK sets up his shop starting at 6 am and never closes down before 7 pm. The masons he employs are busy with installations all day.

DK’s marketing training has been useful as he grows his business. “When people come to me saying they want a tap in their bathroom, I say ‘why don’t you get some tiles, too?’”

Although DK’s Toilet Seller nickname started out as a skeptical joke about whether his business would take off, now everyone appreciates the importance of what he does. “I feel like I have contributed to the transformation of the country,” he says.

GENDER



Leading for Her Daughters

Santa Cruz del Quiché, Guatemala

When Teresa Perez married and moved to a new village, her daily reality became defined by long walks for water. Alongside other women, she would rise before dawn to collect water from a small, unreliable well, walking with her baby daughter carried on her back.

When she became a mother to two more daughters, Teresa knew she didn’t want them to ever feel as vulnerable as she did when walking for water. **“I didn’t want my daughters to grow up facing the same struggle,” she says.**

Teresa began organizing in her community. It wasn’t easy – past failures left people skeptical. But with persistence, her group partnered with Water For People to build a water system now serving over 200 families.

Water For People helped establish a water committee to maintain their community’s new water supply, and Teresa was elected vice president. She now collects tariffs, manages repairs, and helps keep the system running.

Today, every household has water. And Teresa is working with neighboring villages to extend the water system even further. “We’re an example for many communities,” she says. Teresa has seen gastrointestinal illnesses decrease, has more time to spend with her family, and firmly believes a different future lies ahead for her girls.





Rufino Montaña stands in front of his newly-constructed latrine in Tiraque, Bolivia.



See how our Guatemala team is working with communities to protect water sources.

[waterforpeople.org/watersource](https://waterforpeople.org/watersource)



Byron Palacios (left), with Water For People in Guatemala, identifies water recharge zones on a map alongside local officials.

# CLIMATE SPOTLIGHT

Climate change is already affecting people’s water access, and no place where we work is immune to these hazards. Roughly 90% of climate disasters are water-related.<sup>6</sup> Additionally, the communities around the world facing the greatest threats are contributing the least to climate change.

**0.5%**  
of water on Earth is usable and available freshwater – and climate change is dangerously affecting that supply.<sup>7</sup>



### TOO MUCH WATER

Extreme weather events such as floods and hurricanes can cause direct damage to water and sanitation infrastructure, such as pipelines, wells, toilets, and treatment facilities.



### TOO LITTLE WATER

Rising temperatures result in droughts and less predictable water availability. The destruction of vegetation and tree cover from droughts, wildfires, or changes in agriculture intensifies runoff, reducing groundwater recharge.



### POLLUTED WATER

Flooding, especially in areas with limited sanitation management, can cause the spread of contaminants and disease. And with rising sea levels, saltwater can more easily contaminate freshwater aquifers.

Protecting the environment is essential for what we do. Safe drinking water depends on clean, reliable sources – but climate change is making that harder by disrupting water cycles. If water sources dry up or get too polluted, communities lose access. That’s why we focus on protecting watersheds to keep water flowing for the long term.

Our sanitation work also helps protect people and the planet. By investing in safe sanitation systems, we prevent waste from polluting the environment. We work across the entire sanitation chain – from supporting household bathroom construction to emptying, transporting, treating, and disposing or reusing waste – so that untreated waste doesn’t end up in the environment.

We partner with communities and governments to protect water sources, build infrastructure that can handle more extreme weather events, safely manage sanitation, and set aside funds for future operation and maintenance. With these strong systems, the benefits of water, sanitation, and hygiene can last for generations.

<sup>6</sup> United Nations Environment Programme, *Climate Change and Water-Related Disasters*, 2023

<sup>7</sup> World Meteorological Organization, *State of Climate Services*, 2021



# WHAT WE'RE DOING

These examples from around the world show how we're integrating climate resilience into our water, sanitation, and hygiene work.

## UPSTREAM

Water we depend on for daily use

### Mapping Watersheds

In Guatemala's mountains, forests play a key role in storing water. But deforestation and population growth put them at risk. We're mapping critical forest areas with the national forestry department and working with communities to restore, protect, and maintain the identified zones. And, everyone in the community can access these maps through a free, online platform.

### Protecting a City's Water Source

Blantyre, the commercial hub of Malawi, is growing fast, and its water supply is under pressure. We're leading with innovative financing for conservation, collaborative water management, assessing nature-based solutions such as reforestation and regenerative farming, improving sanitation, and upgrading infrastructure – all contributing to a more resilient and sustainable future for the city.

## IN COMMUNITIES

### Centering Women and Traditional Practices

In India's Sundarbans islands, water is abundant, but fresh water is scarce. As communities have long managed limited access, we recognize the importance of prioritizing their continued traditional practices. We create spaces for local women to map, test, and implement sustainable water management plans for their villages.

### Conserving Water Together

Installing micrometers has transformed water management in rural Honduras. We helped communities adopt these devices to measure each household's water consumption. Families are now more aware of their usage and the importance of reducing waste, leading to better, more reliable distribution of their water.

## ON THE GLOBAL STAGE

- Cate Nimanya, Regional Director for Africa, represented Water For People at **COP28, the UN Climate Change Conference**. The conference included 85,000 participants and 150 Heads of State and Government who gathered to focus on climate action.
- Mark Duey, CEO, represented Water For People at the **Latin America and the Caribbean Finance Ministers' Meeting**. This placed water, sanitation, hygiene, and climate resilience at the center of discussions with government decision makers.

- Water For People co-led a **Community Water Forum in Nogales, Arizona**, bringing together key voices from both sides of the U.S.-Mexico border. The event strengthened collaboration around water access and management in the face of climate change.
- Alongside partners, we launched a **free online learning course focused on climate-resilient water, sanitation, and hygiene services**. Available as part of the WASH Systems Academy in English, Spanish, and French, this course covers integrating climate resilience into strengthening water, sanitation, and hygiene (WASH) systems.

## DOWNSTREAM

Water we have the responsibility to protect for future use

### Building Artificial Wetlands

In rural Peru, we built the area's first artificial wetlands. Developed with strong collaboration between the community and local government, the wetlands use native plants to naturally treat wastewater. The system now provides treated water for irrigation, compost for farming, and benefits over 2,000 people. This pilot models an innovative solution for use across rural Peru.

### Adapting Bathrooms for Flooding

Along Lake Kyoga in Uganda, towns are impacted by more floods. This devastates the community's access to sanitation, as latrines are wiped out or fill up and contaminate the rising water. As part of the UN Sanitation and Hygiene Fund project, we're educating and training communities about new, durable toilet construction methods that will withstand the floods and storms.





“Together, we are pursuing climate-resilient sustainable water, sanitation, and hygiene services for everyone alongside governments, entrepreneurs, teachers, community leaders, and strategic partners.

Ultimately, we hope to inspire the collaboration that’s needed around the world to close the gap by 2030 for the over 2 billion people who lack water.”

Mark Duey  
CEO, Water For People

# OUR STRATEGY

## DESTINATION 2030



Destination 2030 is our vision and strategy for how Water For People will help bring safe water, sanitation, and hygiene to everyone – by working across the community, district, and national levels. It also guides how we show up globally, influencing the international development space through deep collaboration, partnerships, and shared learning.

This strategy is driven by our teams around the world – people who live and work in the countries we serve. We’re using our local knowledge and

strong relationships to help drive positive change in the systems that deliver water, sanitation, and hygiene services around the world.

At the heart of Destination 2030 is big-picture thinking. We’re not aiming for small steps – we’re pushing for bold, transformative progress. With 2 billion people still lacking water, we’re grounded in urgency and guided by the belief that even one person without clean water and a toilet is one too many.



### 2022-2024 PROGRESS

Through the 2022-2024 Strategy Period, Water For People:

- Developed country strategies aligned with Destination 2030 and tailored to local priorities.
- Integrated climate resilience into country plans, staffing, and budgets.
- Built national-level capacity with new staff and expertise.
- Achieved 20+ Everyone Forever milestones, bringing our lessons learned to more audiences and partners.
- Expanded to Tanzania, building momentum with both local communities and the national government.
- Grew One For All, an alliance of organizations operating under the shared Destination 2030 strategy with joint metrics and targets.
- Co-founded the Vessel Collective, a national coalition building, convening, and advocating for equitable water access throughout the US.



# GLOBAL MAP

KEY

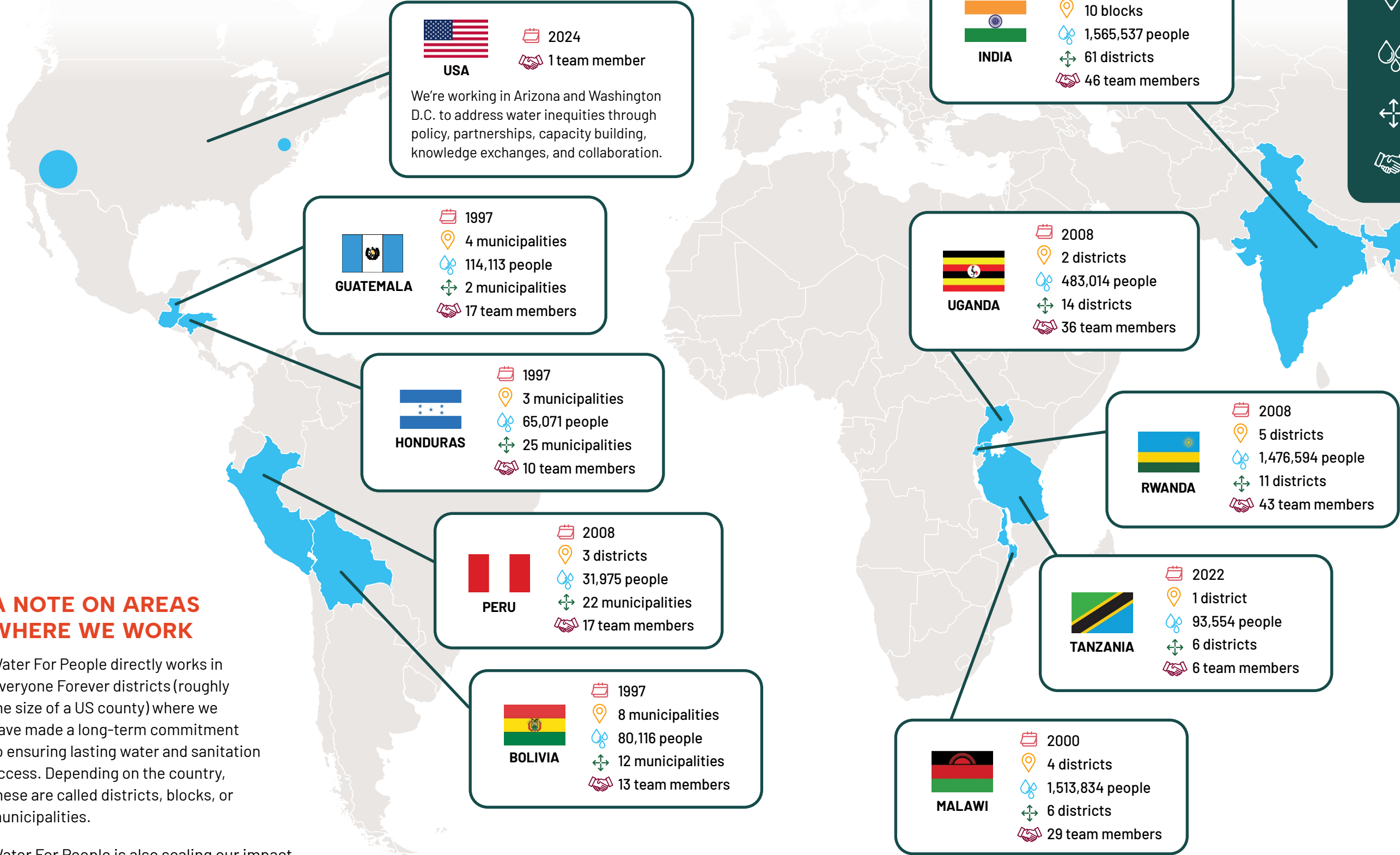
Year Water For People began working in the country

Number of Everyone Forever districts where Water For People directly works

People with improved water services in the districts where Water For People directly works

Number of areas where Water For People is scaling work

Number of Water For People team members in the country



## A NOTE ON AREAS WHERE WE WORK

Water For People directly works in Everyone Forever districts (roughly the size of a US county) where we have made a long-term commitment to ensuring lasting water and sanitation access. Depending on the country, these are called districts, blocks, or municipalities.

Water For People is also scaling our impact in additional areas through partnerships, policy development and implementation, and technical expertise.



# FINANCIALS

All financials are in US dollars

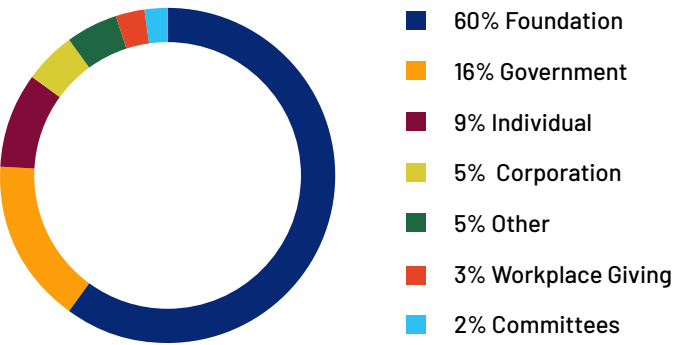
## Income Statement Comparison | September 30, 2023 and 2024

|   | 2023                | 2024                |
|---|---------------------|---------------------|
| REVENUE                                 |                     |                     |
| Contributions, Grants, and Sponsorships | \$ 31,254,526       | \$ 34,110,979       |
| Other                                   | 1,477,508           | 1,767,350           |
| <b>Total Revenue</b>                    | <b>32,732,034</b>   | <b>35,878,329</b>   |
| EXPENSES                                |                     |                     |
| Program                                 | 30,158,418          | 30,462,030          |
| Management and General                  | 3,792,098           | 4,762,210           |
| Fundraising                             | 3,016,653           | 3,281,587           |
| <b>Total Expenses</b>                   | <b>36,967,169</b>   | <b>38,505,827</b>   |
| <b>Change in Net Asset</b>              | <b>(4,235,135)*</b> | <b>(2,627,498)*</b> |

## Balance Sheet Comparison | September 30, 2023 and 2024

|                           | 2023              | 2024              |
|---------------------------|-------------------|-------------------|
| ASSETS                    |                   |                   |
| Current                   | \$ 26,404,542     | \$ 19,474,267     |
| Long-term                 | 3,008,840         | 3,202,541         |
| <b>Total Asset</b>        | <b>29,413,382</b> | <b>22,676,808</b> |
| LIABILITIES               |                   |                   |
| Current                   | 10,489,193        | 6,558,688         |
| Long-term                 | 567,138           | 388,567           |
| <b>Total Liability</b>    | <b>11,056,331</b> | <b>6,947,255</b>  |
| <b>Total Net Assets</b>   | <b>18,357,051</b> | <b>15,729,553</b> |
| Without Donor Restriction | 17,190,558        | 12,655,149        |
| With Donor Restriction    | 1,166,493         | 3,074,404         |

## 2024 Revenue Sources



## 2024 Expenses by Region



## 2024 Expense Allocation



\*In 2022, we received a transformational \$15 million gift from philanthropic leader MacKenzie Scott. By strategically investing portions of this gift across multiple years, we are accelerating programs in alignment with our Destination 2030 Strategy. These planned strategic investments drive the variances between our expenses and revenue in a given year and the year over year decreases in net assets.



Water For People has earned a 4-star rating from Charity Navigator for 20 years – an exceptional achievement that demonstrates our longstanding commitment to transparency and accountability. The Candid Gold Seal reinforces this transparency.





A woman carries her water vessel in Birbhum, India.

# TAKE ACTION

You can transform people's lives with safe water.



[waterforpeople.org/take-action](https://waterforpeople.org/take-action)

**FOLLOW US** by connecting with Water For People on your preferred social platform.

[@waterforpeople](https://www.instagram.com/waterforpeople)



**BECOME A WAVEMAKER** through monthly giving which provides reliable, regular support to fuel our progress.

[waterforpeople.org/monthly](https://waterforpeople.org/monthly)

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water for people